

OPNFV Working Group Notes 08/16/18

Attendees: Brandon Wick (LF), Heather Kirksey (LF), Balaji Balaji Ethirajulu (Ericsson), Bryan Madden (Intel), Vikram Saksena (Netscout)

Agenda

- Review Current Plan
- Review 2019 Planning Template
- Determine 2019 Priorities

Review Current Plan

The current 2018 marketing plan slide was reviewed without any additional feedback or suggested changes.

Review 2019 Planning Template

- Upstream impact: A discussion was had about the desire to measure our impact to upstream communities. However, tracking upstream contributions has proven difficult in the past.
- Metrics: There is a desire to find the most important metrics for OPNFV to measure and how. For the last couple OPNFV releases, metrics were captured during the release time period and this is still the preferred method. A suggestions was made to show metrics for the last few releases to show momentum. Contributor diversity was identified as a key metric.
- OVP: The program was identified as the best way to track OPNFV's presence in the marketplace (e.g. number of product/services verified, number of participating organizations, number of service provider participants).
- Dual-Track Release: The upcoming Gambia release was seen as an opportunity to update our usability messaging and positioning of the OPNFV testing tools separately from the stable release and continuous release.
- Key Future Areas for OPNFV: CNFs & Edge
- Community Wins: Will continue to be identified and publicized
- Need "North Star" Guidance from the TSC for marketing to draft behind
- The OPNFV Working Group will need to meet another 1-2 times to formalize the 2H2018 & 2019 Plan ahead of the board meeting at ONS Europe.
- Brandon will determine the best time to schedule the additional calls.