

OPNFV Working Group Notes 10/19/18

Attendees: Brandon Wick (LF), Bryan Madden (Intel), Bin Hu (AT&T) Vikram Saksena (Netscout)

Agenda

- Review Proposed Marketing Mission Statement
- Review 2019 Project Goals and Marketing Goals
- Discuss 2019 OPNFV Kubecon Presence and 2019 Research Goals

Marketing Mission Statement

An early draft of the marketing mission statement was sent to the marketing mailing list this week for review. After taking into account feedback received over email and on the call, the next draft of the marketing mission statement is included below (**updates in red**). Note: This is meant to guide the marketing efforts of OPNFV only.

Brand OPNFV as the 'integrator' for LFN and the industry by making our testing and DevOps toolkits, programs, benchmarking, and support pervasive with a strategic, technology-led direction and focus whilst collaborating with other community projects to solve real-life open source adoption challenges.

While a focus on Network Edge and Cloud Native is important, this statement is high level and these aspects will be described in the additional marketing slides. Other key points to be considered in the position and messaging include:

- OPNFV Use of Reference Stacks
- Role of Lab/LaaS/Pharos
- DevOps Platform, XCI & CI/CD Best Practices
- Focus on 2 communities (OPNFV developers + upstream consumers)

Bin also suggested, 1. a strategic direction and scope that is meaningful and meets the needs of stakeholders in OPNFV and sister communities, and 2. a deliverable that is built upon our expertise of integration and testing, and key assets of CI/CD, testing and test tools.

We discussed how OPNFV can better support a project like ONAP and the pain points end users are having when evaluating ONAP (complexity, testing, documentation, etc).

KubeCon

For KubeCon events in 2019, we explored the following question: Can OPNFV integrate their presence in an LFN mini-summit? Or does it require a stand-alone mini-summit?

The group suggested a "topic-driven approach" to agenda building that maps to the LFN projects and the intersection with the KubeCon audience; and once that happens, see where the various projects might fall under that and determine how much time we need (.5 day, full day, 1.5 day, etc.) to properly cover the important topics.

Research

For Research in 2019, we explored the following question: Does OPNFV require any custom research reports particular to OPNFV? e.g. Heavy Reading Surveys done in year's past?

The group identified 2 key areas of interest for potential OPNFV-driven research: 1. Value of automation at the edge / automation in DevOps, (a cross-LFN story) and 2. Benchmarking, of NFV, and the momentum of OPNFV testing tools like Yardstick. (and OPNFV -specific story). Bryan also suggested Intel and other members might sponsor this research outside of LFN budgets.