Marketing Update

Jan 15, 2018

Upcoming CFPs

- KubeCon Europe, Barcelona, May 20-23: **CFP Due Jan 18**

- ONS North America, San Jose, April 3-5: **CFP Due Jan 21**

  - Format same as ONS Europe – 3 day conference with project talks integrated into program (no separate projects forum as part of ONS)
  - Tracks:
    - 1) World of Open Innovation & Impact to Networking
    - 2) The New Edge
    - 3) Cloud Native Networking (for Carriers and Enterprise)
    - 4) Carrier and Cloud Developer (DevOps)
    - 5) Enterprise IT (Dev and Business)
  - LFN Unconference throughout event (TBD)

ONS LFN Booth

- Demo-centric booth space to highlight the work of the 8-10 LFN projects through community-driven demos.

- To be programmed separately from the event CFP

- Goal is to show compelling uses of LFN networking project technology to solve real world industry challenges.

- Demos that show cross-project elements (e.g. between LFN projects, and other projects), that map to a specific industry use case, and that are endorsed by a service provider are preferred.

- At least one demo slot will be made available for each LFN project that submits a quality idea.

ONS LFN Booth

- Timeline:

  - Jan 16: Demo idea solicitation email sent to community lists
  - **Feb 13:** Demo ideas submissions due
  - Mar 1: Demos ideas reviewed, chosen, and notifications sent

2019 LFN Events Calendar*

- MWC, Barcelona, Feb 25-28 (LFN, CNCF, Hyperledger booth + speaking)

- OCP Summit, San Jose, March 15-15, (LFN Booth)

- ONS, San Jose, April 3-5 (LFN Booth, Sessions, Unconference)

- KubeCon + CloudNativeCon Europe, Barcelona, May 20-23 (LFN Booth, LFN / FD.io Mini-Summits)

- ONAP DDF & OPNFV Plugfest, Location/Date in June TBD

- KubeCon + CloudNativeCon + Open Source Summit China, Shanghai, June 25-26 (TBD)

- ONS Europe, Antwerp, Sept 23-25 (LFN Booth, Sessions, Unconference)

- OCP Regional Summit, Amsterdam, Sept 26-27 (TBD)

- KubeCon + CloudNativeCon North America, San Diego, Nov 18-21 (LFN Booth, LFN / FD.io Mini-Summits)

- GNTC, Shanghai, November TBD (Keynote + Workshop)

- ONAP DDF & OPNFV Plugfest, Location/Date in December TBD

Subject to change, does not include speaking-only opportunities or OSN Days Tours